

press release

## Eco Designer Dion Zuess honored by National Design Awards Nomination

Phoenix, Ariz. (February 2007) - ecoLingo: earth friendly graphic design owner and creative director Dion Zuess has been nominated as a candidate for a Communications Award of Cooper-Hewitt, National Design Museum's National Design Awards Program. "Being recognized by the committee as a candidate for this prestigious award is an honor and a career touchstone."

The 2007 National Design Awards nominations were solicited from a committee of more than 800 leading designers, educators, journalists, cultural figures and corporate leaders from every state in the nation. A jury of experts, selected by Cooper-Hewitt, will review the nominations and select finalists and winners in each category. Further broadening the scope of the Awards program, Cooper-Hewitt will hold the second annual National Design Week this fall.

First launched at the White House in 2000 as a project of the White House Millennium Council, the National Design Awards were established to promote excellence and innovation in design. The Awards are accompanied each year by a variety of public education programs, including lectures, roundtable discussions and workshops. The first event is an Award Jury Panel on May 16, during which the 2007 Awards jurors discuss the current state of design in America and the selection process for this year's honorees. A winners panel discussion will take place in the fall during National Design Week. The Smithsonian's Cooper-Hewitt, National Design Museum is the only museum in the nation devoted exclusively to historic and contemporary design. The museum presents compelling perspectives on the impact of design on daily life through active educational programs, exhibitions and publications. Founded in 1897 by Amy, Eleanor and Sarah Hewitt—granddaughters of industrialist Peter Cooper—as part of the Cooper Union for the Advancement of Science and Art, the museum has been a branch of the Smithsonian since 1967.

### About the designer:

Award-winning graphic designer Dion Zuess and her studio ecoLingo plant the seeds of environmentally conscious design. With a decade of design experience in visual communications, Zuess is a green advocate who believes designers have a unique opportunity to integrate talent, communication strategies and social responsibility. She is known for creating insightful, meaningful and memorable design solutions for a variety of clients. In 2006, Zuess was honored by Graphic Design USA with an American Graphic Design Award for excellence in Communication and Graphic Design. Her studio ecoLingo is one of few graphic design businesses in the country that is dedicated to green design, working with others who share a caring commitment to the environment, good causes and the community. Additionally, Zuess offers consultation to companies seeking to create a more green business environment. **To learn more, visit [www.ecolingo.com](http://www.ecolingo.com) or refer to the contact information below.** <<http://www.ecolingo.com/>>

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