

press release

Green studio ecoLingo selected as an American Graphic Design Award Winner

FOR IMMEDIATE RELEASE

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ecoLingo: earth friendly graphic design, is proud to announce that Graphic Design USA has selected ecoLingo as a winner in the 2006 American Graphic Design Awards for excellence in communication and graphic design.

Graphic Design USA honors outstanding new work of all kinds: print, packaging, point-of-purchase, internet, interactive and motion graphics. This year Adobe Systems Incorporated is the exclusive sponsor of the awards.

A nationwide panel of judges awarded Dion Zuess of ecoLingo, LLC, for her Earth Day Seed Pack Promotion in the category of self promotion. "It's a delight and an honor to be recognized by the American Graphic Design Awards and its panel of nationally renown judges," stated Zuess, ecoLingo studio owner and creative director. "Featuring ecoLingo's work not only highlights the studio's creative talent, it also emphasizes our caring commitment to the environment and sustainable design, bringing attention to Earth Day and Earth Month in an exuberant and memorable way."

With Graphic Design USA entering its 44th year, this competition is among the most prestigious as well as open and democratic of all such events. It is among the most selective, too, as only 10% of over 10,000 entries were honored this year. Graphic Design USA is a monthly business-to-business magazine for professional graphic designers and related creative and production professionals.

Look for the winning piece in the Graphic Design USA's 300 page Annual, circulated in December to a national audience of over 100,000 creative and marketing decision-makers. ecoLingo will also be listed as a winner on gdusa.com.

About ecoLingo: earth friendly graphic design

ecoLingo provides eco-conscious design for visionary projects and businesses who share a caring commitment to the environment, good causes and the community. Creative director Dion Zuess fosters environmental awareness and creates insightful, memorable, and meaningful visual communications. **To view this award winning project or to learn more about making eco-conscious design and paper choices, visit www.ecolingo.com or refer to the contact information below.**

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